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## Satellite Logistics Group Welcomes New Vice President of Business Development, Jeff Sommers

HOUSTON (July 18, 2011) – Beverage industry international supply chain leader Satellite Logistics Group (SLG) has appointed Jeff Sommers to the position of Vice President, Business Development.

In his new role with Satellite Logistics Group, Sommers will explore new opportunities presented by the creation of the company's innovative service lines, such as EcoBev – the turnkey, sustainable solution for unsalable beverage product disposal – and Kegspediter, a reverse logistics system ensuring the fast and efficient return of empty kegs.

Sommers joins Satellite Logistics Group from Genesis Today where as chief operating officer he led the transformation of a nutritional supplement business and nearly quadrupled revenues in two years. Other notable positions he has held include chief operating officer at HAVI Group and regional vice president at Aramark Corporation. Sommers was also employed by Pepsi-Cola where he held several positions including district sales manager, national account manager, director of field integration, and area vice president sales/operations. At Procter & Gamble, he served as sales representative and unit manager.

"My previous experience prepared me to lead the way in identifying new and existing markets that make the most impact for Satellite Logistics Group's current and future customer base," said Sommers. "I am excited to join the team and look forward to strategizing with our valued clients on the most timely and effective logistical solutions to meet their needs."

Jeff received a B.A. in marketing from Texas Christian University (TCU) and an MBA from Northwestern University.

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#### About Satellite Logistics Group

Satellite Logistics Group is an international leader in supply chain management specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions and timely material recovery processes. Founded in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group and their services, please visit [www.slq.com](http://www.slq.com).

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