



12621 Featherwood Drive, Suite 390, Houston, Texas 77034  
Tel: 281-902-5500 Fax: 281-902-5501

---

Houston • Baltimore • Miami • Oakland • Long Beach • Chicago •  
Charleston • Boston • Newark • Norfolk

Media Contacts:  
Deborah Buks or Kyle Flanagan  
713-869-0707  
kflanagan@wardcc.com

## Satellite Logistics Group Earns SmartWay<sup>SM</sup> Certification

HOUSTON (April, 2009) – International beverage supply-chain leader Satellite Logistics Group of companies (SLG) announced today they have become an official partner in the SmartWay Transport program, which encourages environmentally cleaner, more fuel-efficient transportation operations.

The SmartWay program was launched in 2004 by the Environmental Protection Agency (EPA) as a way to promote products and services that reduce emissions caused by transportation. In particular, the SmartWay Transport classification is a collaboration among the EPA and shippers, truck and rail carriers, logistics providers and truck stops to improve the environment and demonstrate social responsibility.

"The SmartWay Transport program is an incredible opportunity that further emphasizes our company's focus on providing green logistics and supply-chain solutions," said Kevin Brady, president of Satellite Logistics Group. "We're actively encouraging all of our carriers to become SmartWay certified, and the current goal is to increase our transport miles booked through the SmartWay program to 75% by the end of the year. Obtaining that goal would place us in the top 15% nationwide of 3PLs booking their miles through SmartWay."

After reviewing the company's sustainable programs and partnerships, the EPA awarded SLG with the highest possible score that can be given to a 3PL solutions provider.

SLG's partnership with the EPA's SmartWay Transport program will help to reduce fuel consumption and emissions, save money and make a positive impact on the environment. The company has also moved forward with additional green initiatives by using only GreenGuard-certified sustainable products in a recent office expansion/remodel. SLG also converted their technology environment to a virtual server, which uses 70% less energy than physical servers, yet increases server capabilities by 600%.



Satellite Logistics Group of companies is an international leader in supply chain management specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions or timely material recovery processes. Since its founding in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group of companies and the Kegspediter® System, please visit [www.slg.com](http://www.slg.com).