



12621 Featherwood Drive, Suite 390, Houston, Texas 77034
Tel: 281-902-5500 Fax: 281-902-5501

Houston • Baltimore • Miami • Oakland • Long Beach
Chicago • Charleston • Boston • Savannah

Media Contacts:
Deborah Buks or Kyle Flanagan
713-869-0707
kflanagan@wardcc.com

EPA Presents Satellite Logistics Group with Environmentally-Friendly Business Award

HOUSTON (May 21, 2009) – Third-party beverage logistics leader Satellite Logistics Group of companies (SLG) was honored for its commitment to “greening” initiatives by the Environmental Protection Agency (EPA) recently, who awarded the company its Blue Skyways Collaborative Partnership Award at the second annual Logistics Industry Networking, Knowledge & Sharing (LINKS) event on May 13th, 2009 in Houston.

The Blue Skyways Collaborative is described as a public-private partnership with the EPA aimed to reduce air pollution in North America’s central corridor. The collaborative encourages projects in diesel technology innovations, alternative fuels production and use and the practice of creating renewable energy and using energy more efficiently. The program assists companies in tracking and measuring their environmental progress and also provides access to financial and grant resource opportunities and a network of organizations whose goal is to reduce emissions.

Gloria Vaughn of the EPA presented the award to Kevin Brady, president of Satellite Logistics Group, and Diane Mohr, vice president of finance and technology for the company.

“Our path to sustainability began in our office with a commitment to recycling and using less energy,” said Kevin Brady, president of Satellite Logistics Group. “Our green evolution has touched every aspect of our business. We are proud to be honored by the EPA and look forward to the knowledge we can share together in the future.”

The award comes on the heels of Satellite Logistics Group’s acceptance into the EPA’s SmartWay Transport program, which promotes partnerships with the freight sector to improve energy efficiency, reduce greenhouse gas and air pollutant emissions, and improve energy security.



In a ten-month span from 2008 to 2009, Satellite Logistics Group enacted a number of green-friendly initiatives at their Houston headquarters, including the conversion of its technology environment to a virtual server, reducing the number of physical servers from 20 to two, achieving a 70% annual drop in energy usage. p The impact of this conversion is equivalent to the conservation of 3,991 fewer gallons of gas per year and the reduction of SLG’s annual CO2 output by 39 tons.

The LINKS event, sponsored by Satellite Logistics Group, is an annual two-day event where beverage providers, distributors and logistics service providers are invited to network and interact in discussions on the state of the logistics and beverage industries and discuss issues such as supply-chain performance, process review and improvement opportunities and greening the supply-chain.

Satellite Logistics Group of companies is an international leader in supply chain management specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions or timely material recovery processes. Since its founding in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group of companies and the Kegspediter® System, please visit www.slg.com.