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Satellite Logistics Group Selected as Second Runner Up of Cisco's Growing with Technology Awards 2006

HOUSTON (Oct. 26, 2006) — Satellite Logistics Group of companies was named second runner up in the customer responsiveness category of the *Cisco Growing with Technology Awards 2006*. Winners were announced during a ceremony at the Hotel Valencia in San Jose, Calif. on Tuesday, October 24, 2006.

The use of technology has enabled Satellite Logistics Group to increase efficiency, improve employee productivity, and provide cutting-edge supply chain solutions for the beverage industry. Satellite Logistics' application of network technology and the Internet allowed the company to develop a number of offerings including the one of the first online visibility tools in the market, which provides clients with an advanced web-based application for securely viewing their supply chains at any given channel from any computer with Internet access.

The *Cisco Growing with Technology Awards* was created to recognize small and medium-sized organizations that demonstrate how networking technology solutions can effectively address business challenges. The winners of the program serve as role models and best practices for other businesses that want to use technology to fuel growth and compete more effectively. A panel of 10 judges selected a total of 15 winners in five categories from more than 400 applications.

"We are deeply honored to have been chosen for this recognition," said Kevin Brady, owner and president of Satellite Logistics Group. "Technology is an integral part of our business and has allowed us to provide the highest level of supply chain efficiency for our clients. Strategic alliances with technology leaders, like Cisco, enable us to create additional ways to exceed industry standards."

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This year's panel of judges was composed of a diverse, cross-section of experts in the field of small and medium business operations. Members included: Ken Bast, vice president, Ingram Micro; Ray Boggs, vice president of small and medium business research, IDC; Andy Bose, chief executive officer, AMI-Partners; Joslyn Faust, principal research analyst, Gartner; Mika Krammer, director of Windows Client Mobility Marketing, Microsoft Corp.; David Morgan, president, D.W. Morgan; Elspeth Jane Murray, assistant professor, Queen's University (Canada); Joni Podolsky, director of community programs, Entrepreneurs Foundation; Mark Quinn, district director, U.S. Small Business Administration; and Joe Diodati, senior director of small and midsize business marketing, Cisco Systems.

"This year's winners have proven that there is a correlation between a company's investment in networking technology and success," said Peter Alexander, Vice President, Commercial Marketing, Cisco Systems. "Satellite Logistics Group was selected because they stood out as an organization that uses a network to create sustainable, competitive differentiation, while improving operational efficiencies and effectiveness.

Satellite Logistics Group of companies is an international leader in third-party logistics specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions or timely material recovery processes. Since being founded in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group of companies and the Kegspediter® System and other supply chain solutions products, please visit www.slg.com.

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