



12621 Featherwood Drive, Suite 390, Houston, Texas 77034  
Tel: 281-902-5500 Fax: 281-902-5501

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Houston • Baltimore • Miami • Oakland • Long Beach • Chicago •  
Charleston • Boston • Newark • Norfolk

Media Contacts:  
Deborah Buks or Morgan Johnston  
713-869-0707  
mjohnston@wardcc.com

## Satellite Logistics Group Named Among Top 100 Supply Chain Innovators

HOUSTON (July 19, 2007) – Third-party beverage logistics leader Satellite Logistics Group of companies (SLG) has been selected as one of the 2007 Supply & Demand Chain Executive 100, which recognizes supply chain solution providers, consultants and other organizations that are helping lead the way in supply chain innovation.

"Brewers and distributors come to us because they are looking for leading-edge supply chain technologies that enable them to gain competitive advantage in this fast-paced economy," said Kevin Brady, owner and president of Houston-based SLG. "It's an honor to be recognized by our peers for the benchmark solutions we provide the beverage industry."

The 2007 Supply & Demand Chain Executive 100 is an unranked group of supply chain solution and service providers that are at the forefront of enabling the 21st century supply chain. Qualification is based on how well companies are addressing customers' 21<sup>st</sup> century supply chain challenges through innovative service and technology solutions.

"Our goal with the "100" is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of the diverse mix of the functions that make up the supply chain," explained Andrew K. Reese, editor of *Supply & Demand Chain Executive*.

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage.

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Satellite Logistics Group of companies is an international leader in third-party logistics specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions or timely material recovery processes. Since being founded in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group of companies and the Kegspediter® System, please visit [www.slg.com](http://www.slg.com).

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