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Heineken Renews Three-Year Product Distribution Contract With Houston-based Satellite Logistics Group

HOUSTON (Nov. 29, 2005) – Heineken USA recently renewed its agreement with beverage logistics specialist Satellite Logistics Group of companies to provide full-product distribution from four of its warehouses to supply several regions in the U.S.

This contract renewal, which runs through 2008, complements another supply chain solution that Satellite Logistics Group provides for the brewer. For several years Satellite Logistics Group has managed HUSA's entire U.S. keg return operation.

"Satellite Logistics Group has been a trusted and valued partner for Heineken USA as we have evolved and refined our supply chain. Continuing this relationship was important to us, and we look forward to utilizing the expertise and support that Satellite Logistics provides in the coming years," said Dan Sullivan, Heineken USA chief financial and operating officer.

As part of the contract renewal, Heineken will be one of the first companies to take advantage of Satellite Logistics Group's innovative and cohesive supply chain management tool—Online Visibility Tool. The online tool allows clients to view their inventories and shipping status from anywhere in the world through a secure Internet-based system.

An integrated logistics provider specializing in the beverage industry, Satellite Logistics Group of companies offers a host of integrated online visible solutions such as

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warehouse inventory management, supply chain management, product distribution, and product disposal services since being founded in 1984. Satellite Logistics Group revolutionized the keg return process for brewers around the world through its trademarked Kegspediter® System. The system is a proprietary custom technology platform that serves as the benchmark for the industry. For more information about Satellite Logistics Group of companies and the Kegspediter® System, please visit www.slg.com.

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